

why me.

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All round designer in visual branding, concept & design 2D3D

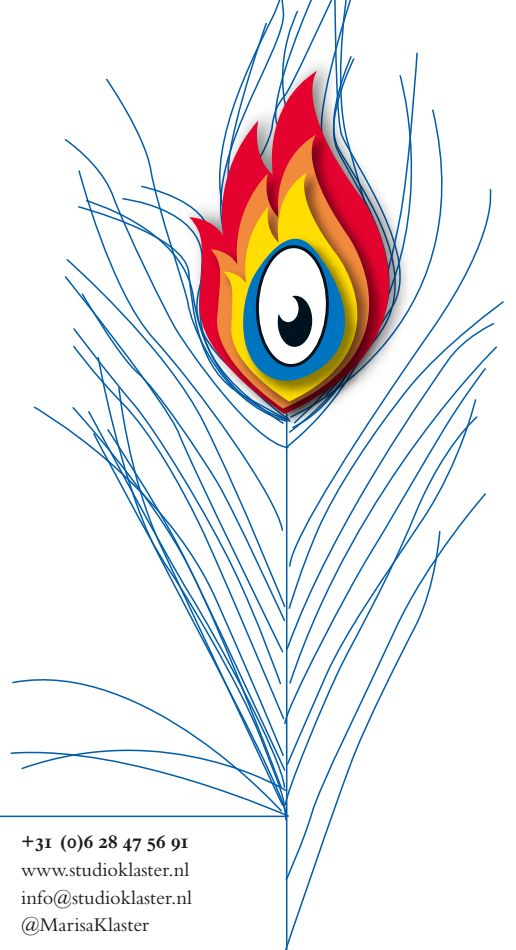
#### Owner Studio Klaster

Studio Klaster is a one woman Rotterdam based design studio specialised in visual branding, concept and design in a wide range of industries. Aiming for stand-out identities based on a solid and inspiring strategy, always keeping the right balance in creative and commercial goals in mind. For more information please visit: [studioklaster.nl](http://studioklaster.nl)

#### Founder of The imagery – a new way of visualising values

Words divide, images unite! By using images The imagery visualises values and makes them versatile in various processes of organisational change. The imagery works with different methods with only one purpose: to reach a joint experience of the shared values. Images connect better and can go beyond departments. They don't mind hierarchy or nationality and they'll stick! For more information and recent projects, please visit: [theimagery.nl](http://theimagery.nl)

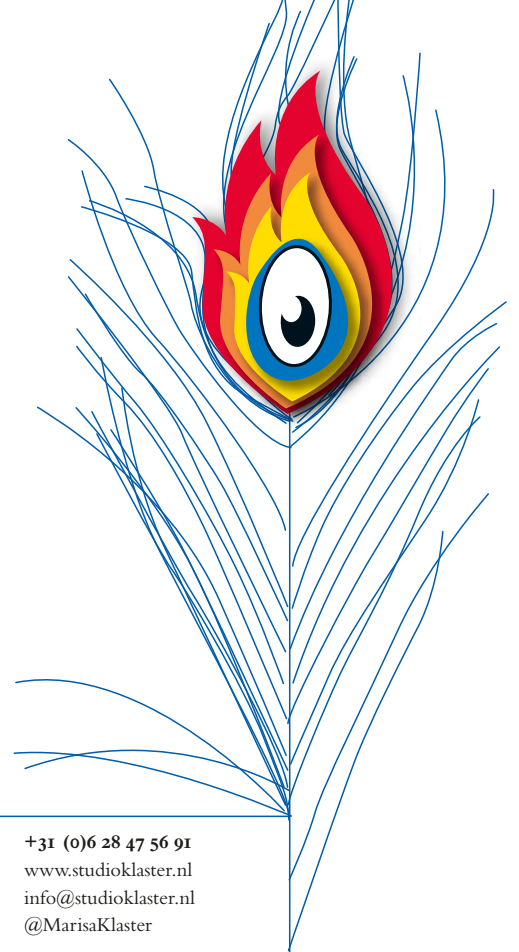
Marisa Klaster



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**design studio**  
Schiedamsesingel 205A  
NL – 3012 BC Rotterdam





## experience.

### now

- owner, all round designer in visual branding, concept & design 2D3D at Studio Klaster
- CO-founder and consultant at The Imagery
- freelance art director
- freelance tutor forecasting & case studies at Artemis Academy
- cabinet maker

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### then

- Feb '07/ Oct '07 – freelance art director retail, SVT Branding + Design Group
- Sep '03/ Jul '04 – freelance brand advisor ANWB
- '03 – start Studio Klaster
- Dec '99/ Sep '03 – art director, Keja Donia
- Jun '96/ Dec '99 – senior designer/ team manager Proforma.  
Member of management in '98/'99
- Nov '90/ Sep '95 – graphic designer, UNA
- Apr/ Oct '90 – graphic designer, Oilily
- co-writer Associate Degree Arts & Crafts/ Willem de Kooning Academy
- St. Joost Academy  
/ tutor Graphic Design
- Willem de Kooning Academy/ Rotterdam  
/ coordinator Internship (member of staff)  
/ tutor Advertising  
/ tutor Multimedia Design

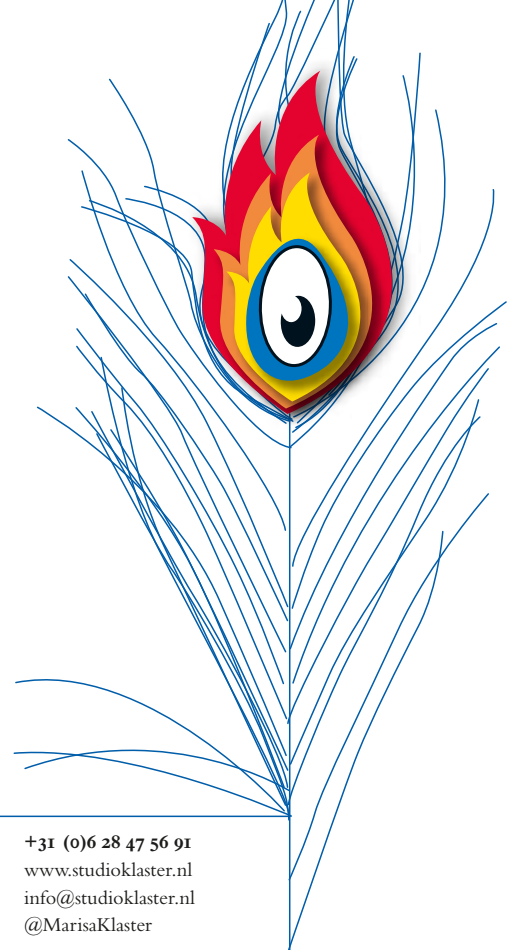
### internship

- Arie van der Linde, antique restoration/ Dordrecht, 2010
- Niek Lomans Furniture Atelier/ Rotterdam, 2009
- BRS Premsela Vonk/ Amsterdam, 1989
- De Arbeiderspers/ Amsterdam, 1989

### education

- '08/ '10 Cabinet maker / Hout- en meubileringscollege (HMC)/ Rotterdam
- '95/ '96 Marketingcommunication A – SRM/ Rotterdam
- '85/ '90 Graphic Design – ABK/ Rotterdam
- '80/ '85 Atheneum A – Kottenpark College/ Enschede





reference.

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### recent projects

Please visit [studioklaster.nl](http://studioklaster.nl) and [theimagery.nl](http://theimagery.nl)

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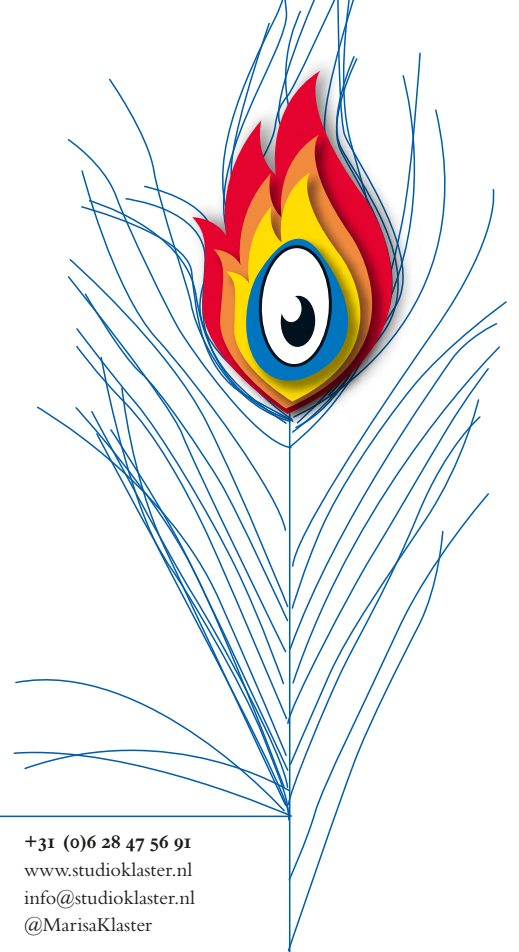
### *Advertising & design agency's a.o.:*

AM+D / Bureau Flink / Census Designmanagement / Crossmarks / Flowerdales /  
Made of Man / Nijgh / Pluspoint / Rob Peters Interactive Design /  
SVT Branding + Design Group / Teldesign / Total Identity / Yellow Dress Retail /  
Wellcreative

### *Clients a.o.:*

ANWB / Arie Kievit Photography / Bright Executive Search / Changes psychologen /  
CWI & UWV / De Ruiter Seeds / Economic / Eduvadis / EPPA / Feyenoord / Gemeente Epe /  
Health Center Charley Toorop / iAdvise / KondorWessels Real Estate / ManonMeijers Styling /  
NewDiet Care / Paraddy Dance & Sportswear / 2010 Publishers / Puur – Business Festival  
Rotterdam / Q1905 / Qrooz / Rauw CC / 13 Speciaal / Straus Interim Management /  
VEH / WoonCompas / Wooky Europe





price-winning.

#### **nominations, awards & publications**

- Rotterdamse Kunstkalender 2012
- Ed Awards 2008 – category: company logo  
Logo for Eduvadis (Den Haag) commissioned by AM+D creative communications (Rotterdam)
- Ad!dict Creative Lab – #28, 2007  
'Steel blue fence' selected for publication in #28  
Research on ecodesign 'World 2.0'
- SAN 2003  
*Nomination – category: integrated communication*  
CWI, Centrum voor Werk en Inkomen
- European Design Annual 1999  
*Certificate of Excellence*
  - Over ruimte en tijd – Bram Peper, Gemeente Rotterdam
  - Invitation for a Dinner – Arthur D. Little
  - De stijl van het huis – Proforma
- The std International Typographic Award 1996  
AP Crime Pockets – De Arbeiderspers
- German Prize for Communication Design 1995  
*Award*
  - AP Crime Pockets – De Arbeiderspers  
*Highest Design Quality*
  - Hollywood aan de Maas – Blue Horse Productions
- Best Books 1994  
AP Crime Pockets – De Arbeiderspers
- Lutkie & Smit / ArtView Prize 1993  
*Honourable Reference*  
Annual report – ACF Holding

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